

# panorama

NEWSLETTER FOR THE PROFESSIONAL LANDSCAPER

## Plant Blankets of Color

By Dean Bemis, Broker Account Manager, Syngenta Flowers, Inc.

Many colorscape designs are viewed at high speeds where intricate patterns and delicate colors simply confuse the audience. Beds located on busy thoroughfares or in parking lots require large blocks of color and very simple designs. For these tricky colorscape designs, Multibloom™ geraniums are perfect!

Compact with branching, Multibloom geraniums work best on 6" centers so the flat flower heads fit tightly to form a solid blanket or canopy of color. Since the spent flowers fall from the plant, no dead-heading is required, making these geraniums perfect for large or difficult to reach beds.



Since we only have a split-second to attract attention, use complementary (contrasting) color combinations in the design. Since Multibloom geraniums are available in 12 bright colors, you can create blankets of contrasting colors guaranteed to deliver a fantastic first impression!